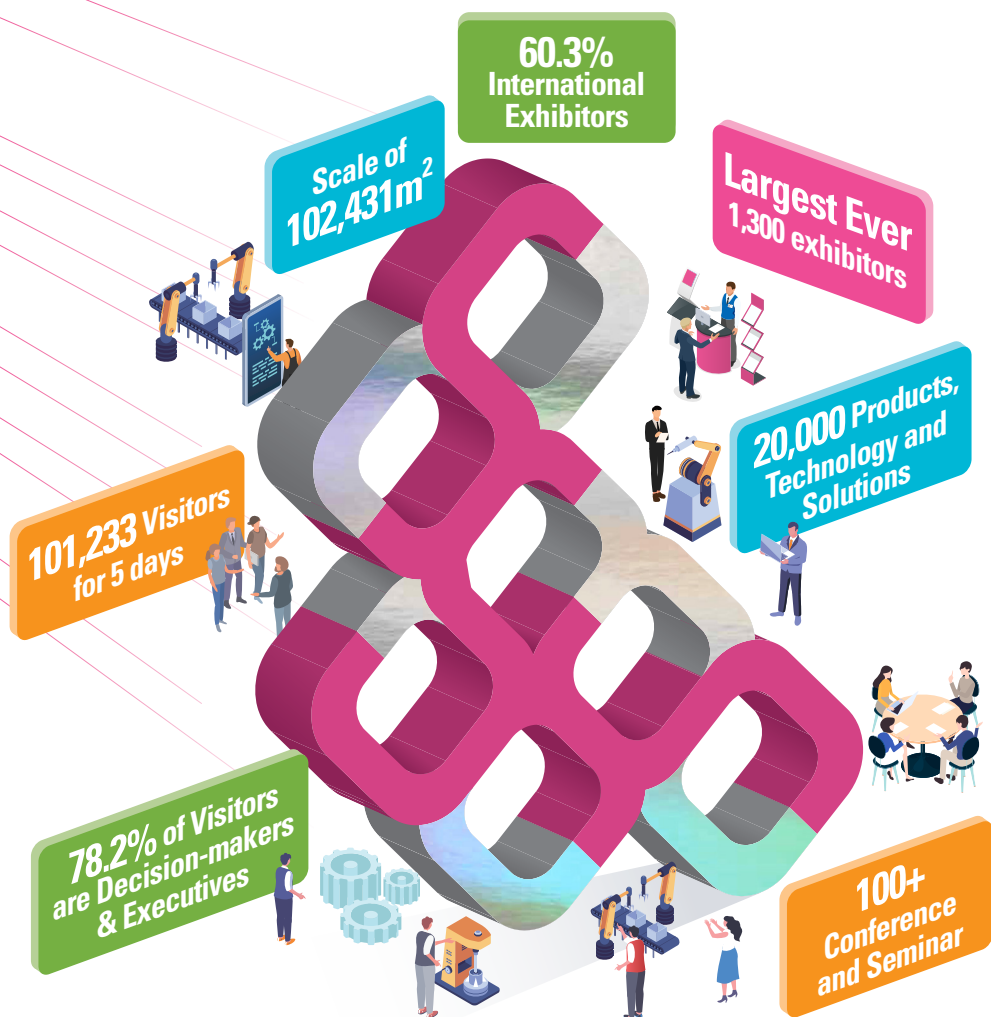


# SIMTOS 2024

## FINAL REPORT



**Date** April 1(Mon) ~ 5(Fri), 2024 [5 Days]

**Venue** KINTEX 1 & 2 (102,431m<sup>2</sup>), Korea

**Exhibitors** 1,300 exhibitors from 35 countries

**Visitors** 101,233 visitors from 68 countries

# Korea's Largest Manufacturing Technology Exhibition

1,300 exhibitors from 35 countries with 6,170 booths, the largest scale in Korea

☑ Showcasing more than 20,000 products, technology and solutions, 20.2% of which are new products and technology

## Exhibitors and Scale



**1,300** Exhibitors



**6,170** Booths



# Approx. 100,000 visitors over 5 days

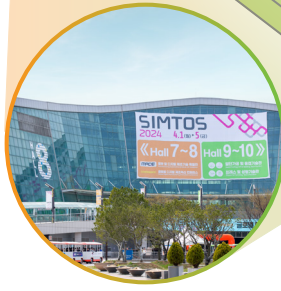
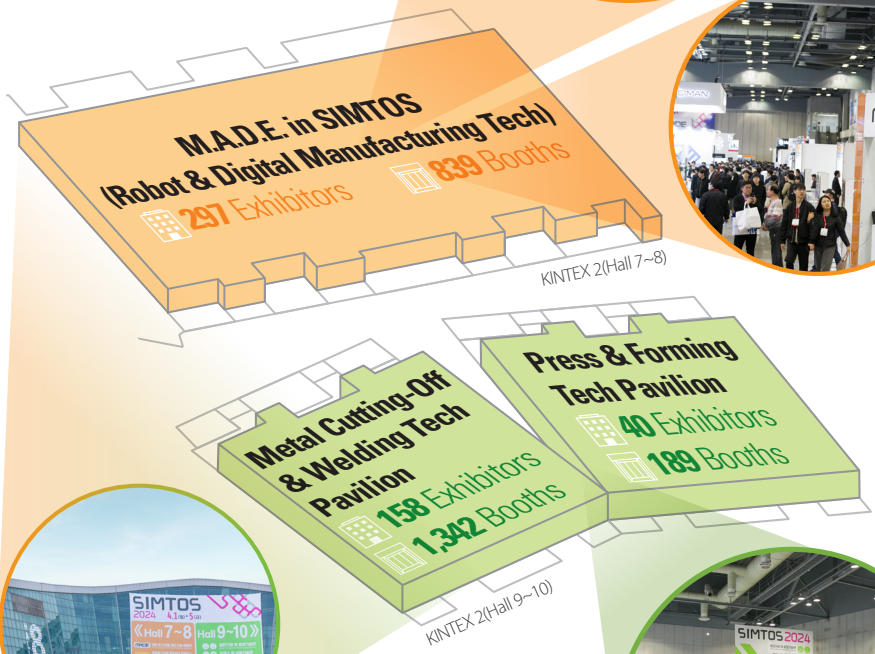
The most visited exhibition by those in the production and manufacturing sector

✔ A meeting place for viewing products and technology of related industries, business consultation, and information exchange

## SIMTOS 2024 Visitors (Single Count)

 **101,233**

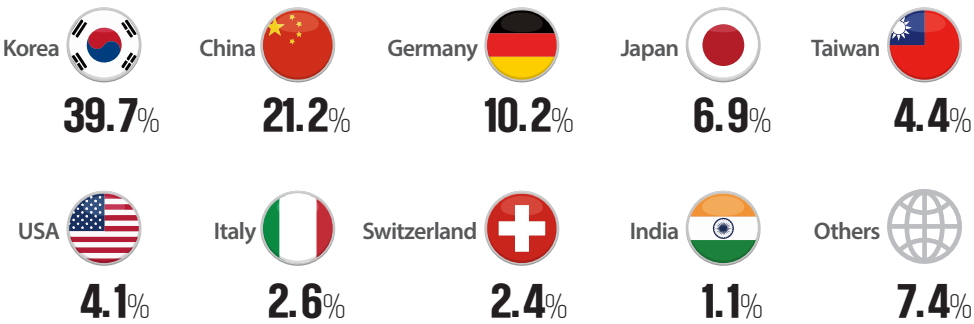
(Domestic : 96,185 / International : 5,048)



# World Top-class Exhibition

60.3% are International Exhibitors, Approx. 5,000 Buyers from 68 Countries

Exhibitors from 35 countries introduce the latest and trendy products, technology and solutions

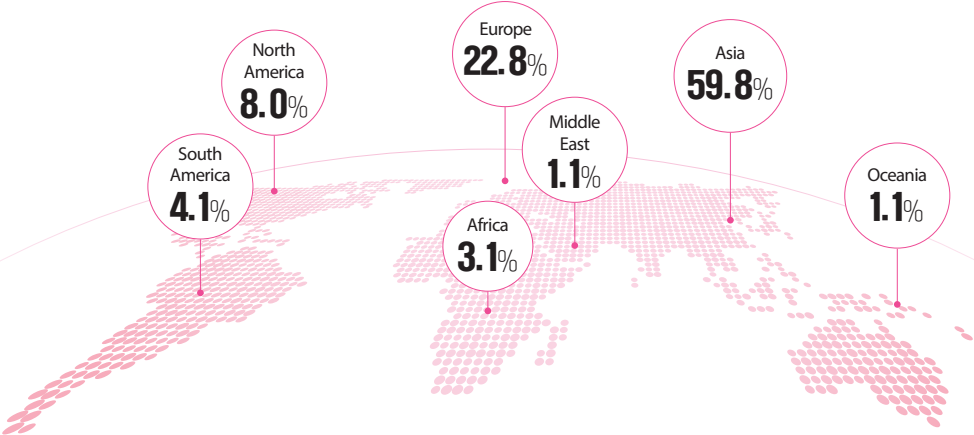


※ National Pavilion(Sea) : China(1), Germany(1), Italy(1), Taiwan(2)

19 International Associations from 12 Countries hosted Booths to showcase their industries and markets



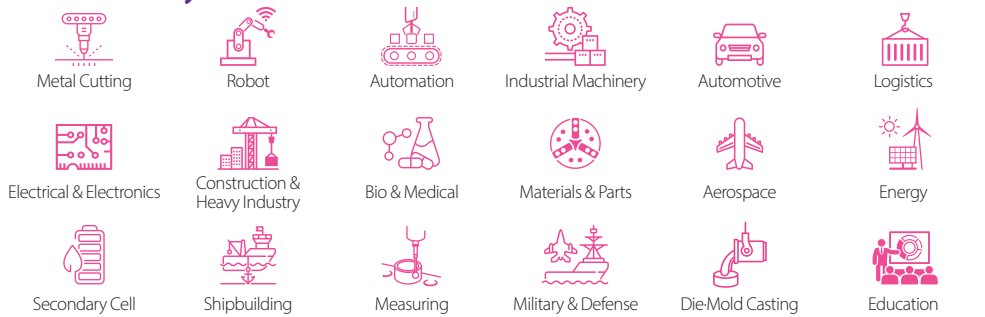
Buyers from 68 countries visited and held meetings with exhibitors



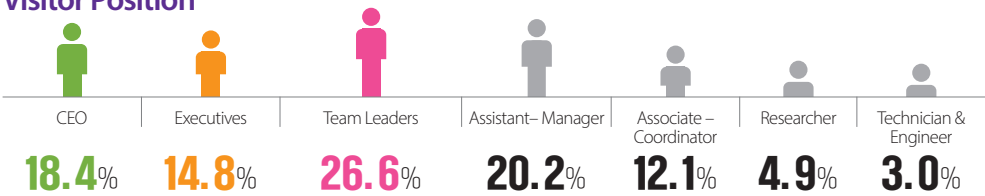
# Exhibition that attracts the desired visitors that exhibitors will

78.2% of visitors are decision-makers, executives, and decision-making individuals in demanding industries

## Visitor industry



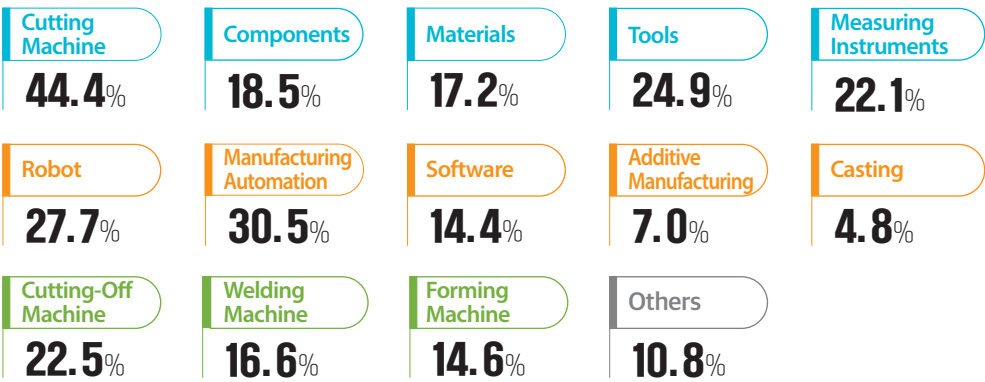
## Visitor Position



## Visitor Department

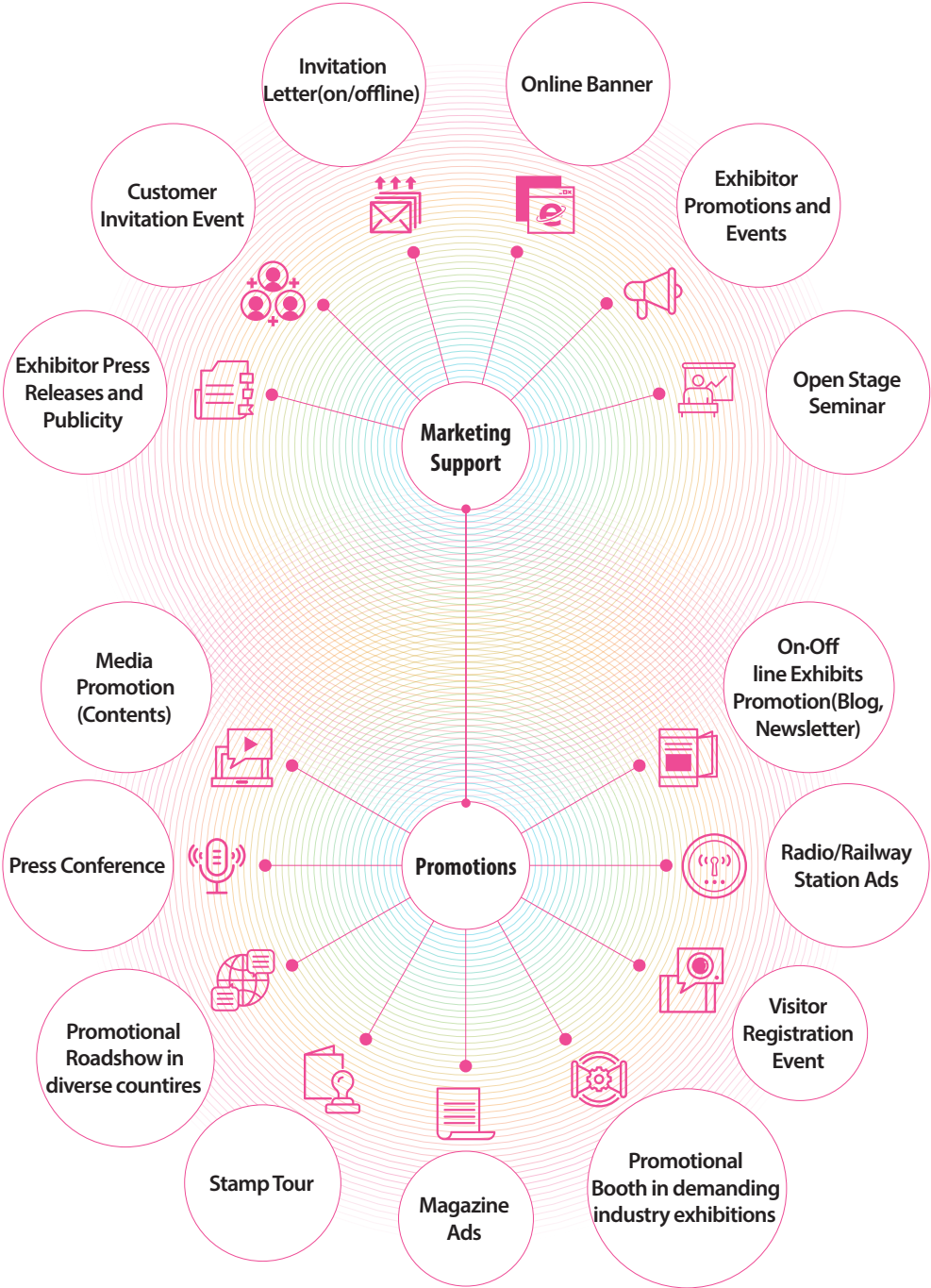


## Interesting Products(Multiple)



# SIMTOS 2024 Marketing for Exhibitors

Effective marketing and exhibitor support activities to enhance the output.





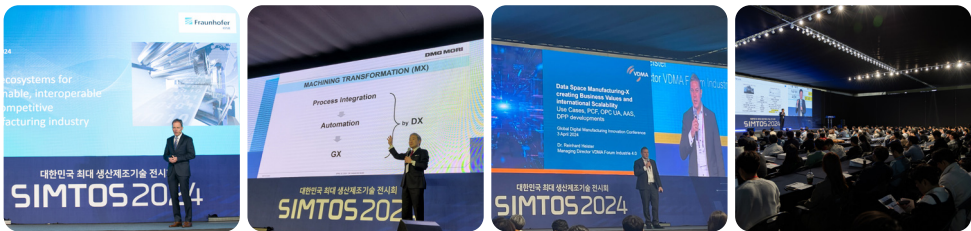
# Host a range of visitor-customized activities

From global conferences to seminars to practical events

▶ Opening Ceremony & Welcome Reception



▶ SIMTOS 2024 Global Digital Manufacturing Innovation Conference(12 Topics with 58 Sessions)



▶ Exhibitors' Open Stage Seminar

▶ Technical Guided Tour

▶ Photo Zone



▶ M.A.D.E. in SIMTOS Themed Zone

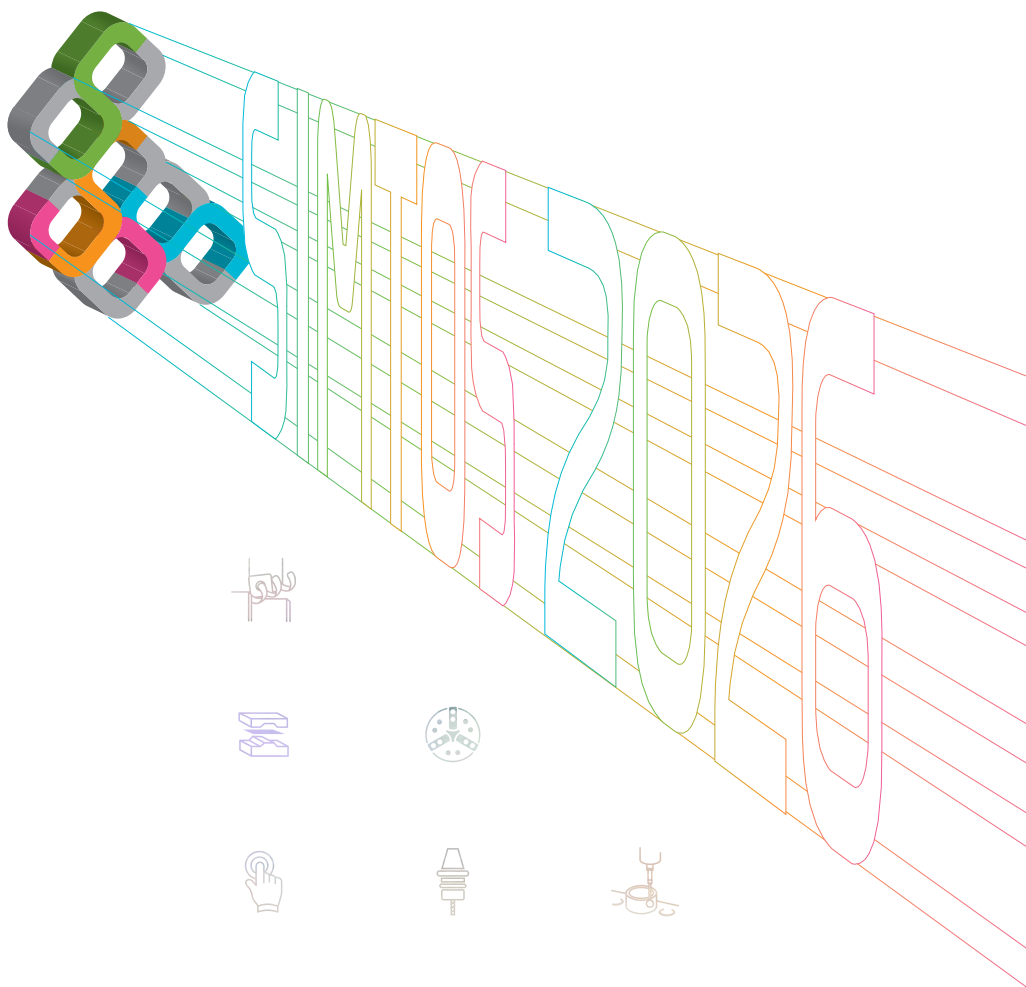


CNC System for Smart Manufacturing Equipment Zone

AI Factory Zone

Die Casting Zone

Robot-Equipment Zone



The Largest Manufacturing  
Technology Exhibition in Korea

# SIMTOS 2026

**Date** April 13(Mon) ~ 17(Fri), 2026 [5 Days]

**Venue** KINTEX 1 & 2 (102,431m<sup>2</sup>), Korea