# SIMTOS 2024 FINAL REPORT



**Date** April 1(Mon) ~ 5(Fri), 2024 [5 Days] **Venue** KINTEX 1 & 2 (102,431m²), Korea Exhibitors 1,300 exhibitors from 35 countries

Visitors 101,233 visitors from 68 countries

# **Korea's Largest Manufacturing Technology Exhibition**

1,300 exhibitors from 35 countries with 6,170 booths, the largest scale in Korea

☑ Showcasing more than 20,000 products, technology and solutions, 20.2% of which are new products and technology





**1,300** Exhibitors



**6,170** Booths







Metal Cutting & Die Mold Tech Pavilion Material Parts, Control

Tech Pavilion 331 Exhibitors 932 Booths Tooling & Measuring Tech Pavilion 290 Exhibitors 931 Booths

# Approx. 100,000 visitors over 5 days

The most visited exhibition by those in the production and manufacturing sector

☑ A meeting place for viewing products and technology of related industries, business consultation, and information exchange



### **World Top-class Exhibition**

60.3% are International Exhibitors, Approx. 5,000 Buyers from 68 Countries

Exhibitors from 35 countries introduce the latest and trendy products, technology and solutions



National Pavilion(5ea): China(1), Germany(1), Italy(1), Taiwan(2)

#### 19 International Associations from 12 Countries hosted Booths to showcase their industries and markets































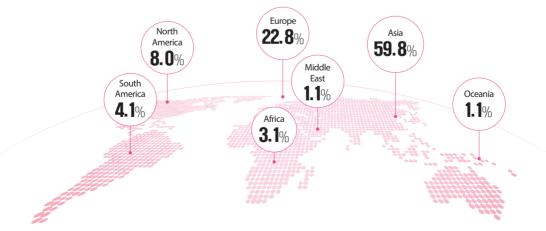








Buyers from 68 countries visited and held meetings with exhibitors



# **Exhibition that attracts the desired visitors that** exhibitors will

78.2% of visitors are decision-makers, executives, and decision-making individuals in demanding industries





Electrical & Electronics



Secondary Cell

Construction & Heavy Industry

Shipbuildina



Bio & Medical



Measuring





Materials & Parts



Military & Defense



Aerospace



Die-Mold Casting



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Eneray



Education





14.8%



26.6%



20.2%



Coordinator **12.1**%



4.9%

Technician & Engineer



#### **Visitor Department**

Management / Administration / Purchasing / Procurement

**25.9**%

Manufacturing/Production/ Ouality Control

**32.1**%

Sales/Marketing/

**17.3**%

Tools

R&D

24.7%

#### Interesting Products(Multiple)

Cutting Machine

44.4%

Components

**18.5**%

**17.2**%

**Materials** 

Software

Additive Manufacturing Instruments **22**.1%

Measuring

**Robot 27.7**%

Automation 30.5%

Manufacturing

**14**. 4%

**7.0**%

24.9%

Casting 4.8%

Cutting-Off Machine

**22.5**%

Weldina Machine

**16.6**%

**Forming** Machine

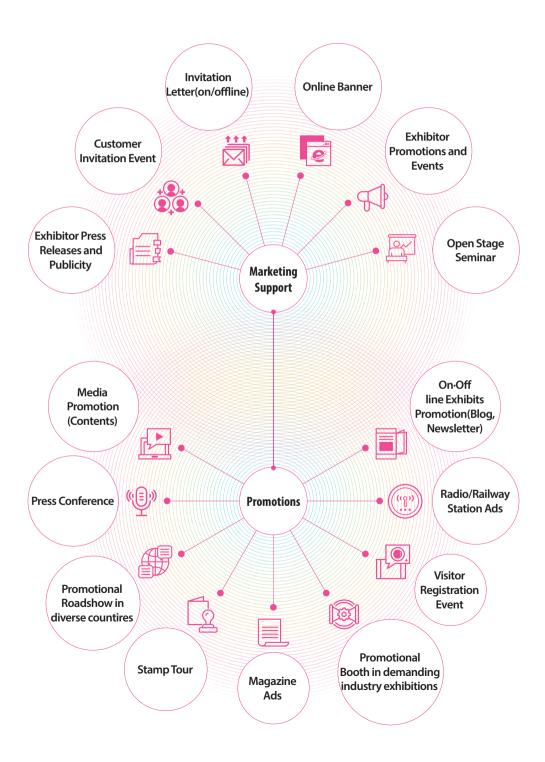
**14**.6%

Others

**10.8**%

### **SIMTOS 2024 Marketing for Exhibitors**

Effective marketing and exhibitor support activities to enhance the output.



# **Host a range of visitor-customized activities**

From global conferences to seminars to practical events

▶ Opening Ceremony & Welcome Reception







► SIMTOS 2024 Global Digital Manufacturing Innovation Conference(12 Topics with 58 Sessions)









Exhibitors' Open Stage Seminar

► Technical Guided Tour

▶ Photo Zone







M.A.D.E. in SIMTOS Themed Zone





Equipment Zone



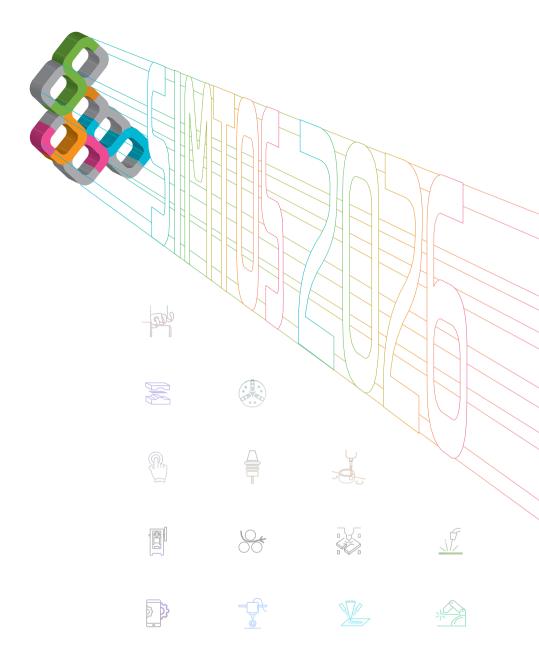
Al Factory Zone





Die Casting Zone

Robot-Equipment Zone



# The Largest Manufacturing Technology Exhibition in Korea

# SIMT052026

**Date** April 13(Mon) ~ 17(Fri), 2026 [5 Days] **Venue** KINTEX 1 & 2 (102,431m²), Korea